

TELUS INNOVATION FUND 2009 PRELIMINARY APPLICATION



FUNDING THE FUTURE OF ENTERTAINMENT

OFFICE USE ONLY

File Number:

1. Company Information

Legal name of Company:

Company Website URL:

Mailing Address:

Telephone:

Fax:

President: _____

Number of Employees:
(contract, part- and full-time)

2008 Total Company Revenue:

Year of Incorporation:

Name of Individual completing this Application:

Telephone:

E-mail:

2. Project Information

Project Title:

Previous Project Title(s):

If this is a re-submission, how has the project changed from the previous submission?

Project Website URL:

This project would be developed as:

Film/Video

Broadcast/TV

Interactive/Multi-platform

If Interactive, what platforms will be utilized?
[i.e. online, broadcast, mobile phone, DVD, etc]

Length of Interactive Experience:

Language Versions:

Canadian Content Points:
[Film/Video and Broadcast/TV projects] ____ / 10

Expected date of commencement of production:

Expected date of completion of production:

Provide an overview of the project [max 300 words] :

Describe the history of development of this project [max 300 words]:

Explain why this is an **innovative** project [max 300 words]:

List where this production will occur. Please include shoot locations, Prototype production, editing, etc:

Outline the plan for the project's commercial exploitation, please include where it will be sold and how. [max 300 words]:

3. Project Participants

List the key participants in this project and their relevant production credits:

4. Funding

Confirmed Funding:
[add rows if required]

Name	Amount \$
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Name	Amount \$
------	-----------

Name	Amount \$
------	-----------

Confirmed Total Funds: [add rows if required]	\$
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Projected Funding:

Name	Amount \$
------	-----------

Name	Amount \$
------	-----------

Name	Amount \$
------	-----------

Name	Amount \$
------	-----------

Projected Total Funds:	\$
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Total Production Budget Amount:	\$
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List
broadcast/webcast/licences
and pre-sales.

Name

Name

Name

Percentage of Canadian
financial participation from
both Confirmed and
Projected funds: _____%

Amount of funding you are
applying for from the TELUS
Fund: \$ _____

What percentage is this of
the overall budget? _____%

Does the company own
100% of the rights to this
project, including rights to
the concept and to develop,
produce, distribute and
exploit the project? Yes _____ No _____

Is this company a Canadian
Controlled Private
Corporation? If not, will it be
before April 1, 2009? Yes _____ No _____

Ensure that you have read the TELUS Innovation Fund Guidelines available at cfccreates.com prior to completing the Preliminary Application.

To apply to the TELUS Innovation Fund, complete the Preliminary Application form and e-mail it to telus@cfccreates.com by 5:00pm EST on **Monday February 23, 2009**. Applications submitted by fax, in person or e-mailed to any other email account, will not be considered. Incomplete applications will not be reviewed.

For additional information, please e-mail at address above, or phone at 416.445.1446 ext. 555.